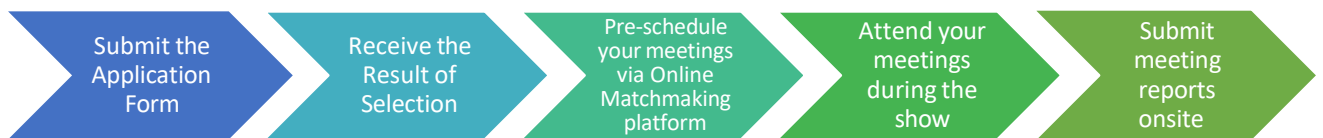


## Hosted Buyer Programme

The organiser of CPHI / Hi KOREA aims to set the stage of business between exhibitors and prospective buyers from all over the world. This programme will provide both exhibitors and buyers with a superb opportunity for their successful business. Apply for CPHI / Hi KOREA 2024 Hosted Buyer Programme **by 19<sup>th</sup> July 2024** to get exclusive benefits.

### 1. General

- Each company may only avail of 2 people as Hosted Buyers
- Once selected as a Hosted Buyer, you are **NOT** allowed to change the person in the list to other (Exceptions can be made only when a person of higher position comes)
- Overview of Hosted Buyer Programme process is as follows;



### 2. Who Qualifies

- An applicant having purchasing power or authority to source pharma, bio, and nutraceutical related products and services
  - ✘ The purpose of visit is strictly limited to **'purchase discussion'** and any promotional activity for your products is **NOT** allowed
- To qualify, a Hosted Buyer should stay at the event at least 2 days and hold a minimum of 6 verified meetings with CPHI / Hi KOREA 2024 exhibitors

### 3. A Hosted Buyer will be committed to

- Attend the event and hold **at least 6 verified meetings** with exhibitors **during at least 2 days of staying** at CPHI / Hi KOREA 2024
  - Hosted Buyers should schedule their meetings via Online Matchmaking Platform in advance (The login details will be sent from the organiser)
  - Hosted Buyers should submit at least 6 meeting reports during and after the event
  - Attending the meetings onsite may be monitored by staff in the venue to prevent no-show
- Hosted Buyer should be punctual and ready before the meeting has started  
Buyers not in the meeting on time may have disadvantages when they apply for Hosted Buyer Programme the next year
- Attend **15 - 20 minutes** interview (video and photo) with the organiser

#### 4. Benefits



- 1) Accommodation for 3 nights at the designated hotel (Breakfast included)  
**Terms and conditions;**
  - A copy of Hosted Buyer's passport and flight ticket should be submitted to the organiser for the hotel reservation
  - Hotel reservation will be made by the organiser
  - Hotel change by the Hosted Buyer is NOT allowed
  - If the hosted buyer fails to complete commitments above, the hotel fee will be charged to the hosted buyer
  - Other personal expenses such as early or late check-in, extended nights and hotel mini-bar are not covered by the organiser
- 2) Registration Counter for VIP
- 3) VIP Badge & VIP lounge
- 4) Lunch Box

#### 5. Required Documents

- ① **Hosted Buyer Programme Application Form (Next page)**
- ② **Business Card**
- ③ **Brochure of your company/products (PDF)**
- ④ **Copy of Business Certificate**
- ⑤ **Copy of Passport**
- ⑥ **Pre-registration**

※ **Note that you should check 'YES' for the question on the pre-registration page**

Are you interested in using the 'Online Matchmaking Platform' for FREE to arrange in-person meetings with exhibitors? (You will get an invitation email to the online platform prior 4 weeks the event if you click 'Yes!') \*

Yes

No

- Submission
  - Email: Lindsay.Do@informa.com
  - Contact: Ms. Lindsay Do | Tel: +82-2-6715-5424
- Due date
  - **19<sup>th</sup> July 2024**



## 2. Purchasing Details

► What type(s) of product(s)/service(s) are you looking for?

Please kindly tick(✓) appropriate category(ies) and briefly describe product(s)/service(s) belonging to each category in the table below

Product Category	Product(s)/service(s)
<input type="checkbox"/> APIs	
<input type="checkbox"/> Generic APIs	
<input type="checkbox"/> Excipients	
<input type="checkbox"/> Finished Dosage Forms	
<input type="checkbox"/> Intermediates/Fine/Specialty Chemicals	
<input type="checkbox"/> Bio processing	
<input type="checkbox"/> Biopharmaceuticals	
<input type="checkbox"/> Custom Manufacturing	
<input type="checkbox"/> Laboratory/Analytical Equipment	
<input type="checkbox"/> Pharmaceutical Machinery & Technology	
<input type="checkbox"/> Pharmaceutical Packaging	
<input type="checkbox"/> Pharmaceutical Products	
<input type="checkbox"/> Food Ingredients Business Segment	
<input type="checkbox"/> Food Processing/Safety Services	
<input type="checkbox"/> Health Ingredients	

<input type="checkbox"/> Natural Extracts	
<input type="checkbox"/> Nutraceuticals	
<input type="checkbox"/> Contract Services - Analytical & Lab Services	
<input type="checkbox"/> Contract Services - Bio Services	
<input type="checkbox"/> Contract Services - Clinical Trials	

**Please Note:** Accepted Hosted Buyers are designated according to the organiser’s criteria of eligibility, such as function, purchasing authority and purchasing budget. The organiser’s decision is final.

Please tick (✓) here to indicate that the general information and the purchasing details you have provided are true and correct.

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Date

Name

Signature